

News monitored for: M&M - Auto



SPORTS UTILITY VEHICLES AND MULTI-UTILITY VEHICLES

HT PHOTO

Mahindra Xylo 824	
Toyota Innova 820	
Chevrolet Tavera 803	
Mahindra Scorpio 796	

750

ENVIRONMENT FRIENDLY SUVs

Toyota Innova	100
Chevrolet Tavera	98
Mahindra Scorpio	88
Mahindra Xylo	84
Tata Safari	58

GOOD LOOKS

Mahindra Scorpio	100
Toyota Innova	88
Chevrolet Tavera	86
Mahindra Xylo	82
Tata Safari	28

RESALE VALUE

Mahindra Scorpio	100
Toyota Innova	91
Mahindra Xylo	48
Chevrolet Tavera	37
Tata Safari	34

BEST FAMILY SUVs

Toyota Innova	100
Mahindra Scorpio	88
Mahindra Xylo	61
Chevrolet Tavera	58
Tata Safari	18

BEST SUITED FOR URBAN WOMAN

Mahindra Xylo	100
Toyota Innova	89
Chevrolet Tavera	68
Mahindra Scorpio	56
Tata Safari	42

Higher scores indicate greater satisfaction levels.

SPORTS UTILITY VEHICLES & SUVs & MUVs

Space and style give it the edge

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Mahindra's Xylo bridges the price and style divide between its flagship Scorpio and the raw Bolero. Mumbai-based CA Ujjwal Jain (30) found it fit the bill for a steady, spacious and stylish family vehicle.

"I was undecided between (buying) the Xylo and a rival brand, and found Xylo to be (better) value for money," says Jain. "It is spacious, has good pick-up and the engine is almost as good as the Scorpio's," he says.

"Xylo has set a new benchmark in comfortable road travel in India, with its luxurious space and host of features for passenger comfort and convenience," says Vivek Nayer, senior vice-president-marketing, automotive sector, Mahindra & Mahindra.

"Our customers really love its innovative features - like the flat bed seats,

snack trays, digital drive assist system and surround cool dual air-conditioning," he adds.

The Xylo's 'happy legs' ad, which stresses the space in the car, has also created a buzz.

But Jain feels better plastics should have been used in the cabin and the ride quality should have been improved for greater back-seat comfort at high speeds. He also complains about the cost of after-sale services being higher than he had anticipated.

Gaurav Trehan, a self-employed 36-year-old, is largely happy with his Xylo. "Its driving comfort, spacious and comfortable seating, and air conditioning are better than the competition's," the Mumbai resident says. "It's an ideal car for long drives, and (for) elders."

He is happy with the after-sale services, too. "Maintenance is free for the first 3,500 km," he said. "The first maintenance cost me just around Rs 3,000."